

PRESS RELEASE

For Immediate Release

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TOCCOA, GEORGIA, STEPHENS COUNTY HOSPITAL FOUNDATION TO
RAISE FUNDS FOR COMMUNITY HEALTHCARE

Stephens County Hospital Foundation of Toccoa, GA has partnered with First Financial Merchant Services to raise funds to help expand healthcare services to communities in and around Stephens County.

Stephens County Hospital Foundation and FFMS aim to establish on-going donations of \$10,000 or more annually to enable the Foundation to fund hospital programs and services to supplement and improve health care at Stephens County Hospital and to assist us in carrying out our mission of providing excellent, affordable healthcare.

Stephens County Hospital provides more than \$5.3 million each year in charity and uncompensated care. Your generous support helps keep these vital services available to the whole community. The hospital's Foundation raises and allocates funds to enhance patient care and improve the quality of life for all citizens of our community.

In the campaign called "Credit Card Processing for a Cause," for every merchant who processes their credit card receipts through FFMS and chooses Stephens County Hospital as its GiveBack recipient, FFMS donates back, every month, 10 percent of their gross proceeds from that merchants processing account to the hospital's foundation. Businesses simply sign up with FFMS for their credit card processing needs and request to participate in the GiveBack program. There is no cost to the business and FFMS does not charge higher processing fees to the merchant.

Jeffrey Laird, CFO of Stephens County Hospital states "FFMS was able to provide us with substantial savings on our own merchant processing and we chose our foundation for the GiveBack from our processing fees and their service has been very professional. Every business that joins FFMS and selects us as their GiveBack recipient will be helping provide much needed services to our community, and best of all, it's free for them to help!"

"This is an untapped resource of millions of dollars. Let First Financial Merchant Services process your credit card transactions, and the community is the real winner!" said FFMS project administrator, Danny Rail. He further states that "it costs the merchant nothing to switch to First Financial, the rates are great, and the customer service is excellent. This is truly a win-win-win program!"

Across the country FFMS donates over \$1,000,000 annually to worthy non-profits through its merchant services GiveBack program. FFMS is an accredited Merchant Services Provider (MSP) registered since 1995. They have an A+ rating from the Better Business Bureau, and are a multiple year recipient of Best Places to Work in the Minneapolis/St. Paul Business Journal. In addition to credit and debit cards (Visa & MasterCard, American Express, Discover etc) they can also work with companies to set up their check services, gift cards, and web-based transactions.